MEDIA RELEASE

Hunter Industries, Permaloc and Nemetschek Vectorworks Inc. to Sponsor Student Bursary at CitiesAlive: Green Roof and Wall Conference in Nashville, November 12-15, 2014

October 7th, 2014

Post-secondary students across North America are invited to apply for the CitiesAlive Student Bursary, sponsored by Hunter Industries, Nemetschek Vectorworks Inc. and Permaloc Corporation.

The CitiesAlive Student Bursary is an academic element of the green roof and wall industry's annual CitiesAlive: Green Roof and Wall Conference (www.citiesalive.org), which takes place in Nashville from November 12-15, 2014 and is hosted by Green Roofs for Healthy Cities (www.greenroofs.org).

Students can apply online at www.citiesalive.org/studentbursary to enter the bursary application. Five bursaries will be awarded to cover the cost of travel, accommodation and a student pass to the conference, valued at $500 each. In addition, forty bursaries will be awarded for student passes to the CitiesAlive conference, valued at $99 each. “This new partnership with GRHC will allow instructors to encourage their students to apply for the bursary and become involved in this fantastic industry,” said Lynda Wightman, Industry Relations Manager of Hunter Industries Inc. “The winners will be involved in a networking opportunity that will last with them through their careers.”

The CitiesAlive Student Bursary judges include esteemed landscape architects and planning professionals from Hunter Industries, Nemetschek Vectorworks Inc. and Permaloc Corporation.

With over 100 expert speakers, students will have the opportunity to learn from the industry’s best. Students will gain access to over 20 technical presentations, with topics ranging from new green roof technologies and best building practices, to design case studies and exciting panel discussions. Participants will dig into the science of performance, explore the many relationships between energy and water, and investigate the most forward thinking designs and policies that fuel essential innovation in green building and infrastructure.

Students will also have several opportunities to network with green infrastructure professionals on the trade show floor, as well as participate in a dedicated networking event. Students will be able to discuss their research with industry professionals, learn about the various organizations involved in green infrastructure and gain valuable insight about future careers in this exciting industry. Permaloc’s Daniel Martin knows how valuable this opportunity is for students interested in green infrastructure. “Permaloc recognizes today’s students as tomorrow’s industry leaders. We hold the industry’s students in high regard, and assign great value to their input and ideas. Permaloc is excited to take part in this exciting program.”


For more information on the CitiesAlive Student Bursary contact Ellie MacInnes at emacinnes@greenroofs.org. For media passes contact Jennifer Foden Wilson at jfodenwilson@greenroofs.org.

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