



February 11, 2010

News Release

Integrated Water Management Course Launched *New Practices Hold Key To The Future of Urban Greening*

Green Roofs for Healthy Cities (GRHC) is very pleased to announce a new professional course on integrated water management principles and technologies to be launched on June 1, 2010 at its Regional Green Roof and Wall Conference in Washington DC.

Working in close partnership with the American Society of Irrigation Consultants, Green Roofs for Healthy Cities has assembled a diverse number of subject matter experts to advance the state of knowledge and practice on how to capture, treat, store and utilize a wide variety of water sources within, on and around a building and the adjacent site.

“With increasing water shortages, this course will help set a new standard in promoting a more holistic, efficient and economical approach to onsite water management, be it rainfall, cooling tower water, air conditioning condensate, or grey water”, said Lynda Wightman, Chair of the Committee, Board Member, ASIC and Manager, Hunter Industries.

“Our future ability to retain the many positive benefits of vegetation in cities will hinge directly upon the wise use of our water resources in an increasing number of markets”, said Steven W. Peck, Founder and President of Green Roofs for Healthy Cities. “This expert committee will apply integrated design and management principles and technologies to the issues of water shortage and urban greening,” he added.

The course will be a key component of the continuing education requirements of the new Green Roof Professional (GRP) accreditation program, launched in 2009. The GRP accreditation is supported by four professional development courses offered in different locations throughout North America. See www.greenroofs.org for a course and exam calendar. GRHC training was recently approved for continuing education units by the US Green Building Council, as well as the American Institute of Architects and various regional professional associations.

“This introductory course will establish the foundation upon which additional, more detailed technical training will be established in the future. For now, we need widespread industry expert participation to pull together the highest quality information for the course”, said Jeffrey Bruce, Chair, Green Roofs for Healthy Cities, President, Jeffrey L. Bruce & Company.

Integrated Site and Building Water Management Expert Committee Members

Doug McDonald	Aqua Engineering
Brian Vinchesi	Irrigation Consulting
Michael Krones PhD	Hydro Designs, Inc.
Norm Bartlett	ASIC Executive Director
Linda Maley	Atlantis Water Management
Mark Anderson	Tremco
Brent Bucknam	Hyphae Design Laboratory
Mike Warren	Watertronics
Alfredo Fernandez Gonzalez	UNLV School of Architecture
Marty Dickson	Dickson & Associates, Inc.
Dan Pope	Dan Pope & Associates
Zach Williams	Carlisle Construction
Lynda Wightman (Chair)	Hunter Industries
Jeffrey Bruce	Jeffrey L. Bruce & Company

BACKGROUND:

Media Contact: Steven W. Peck, Chair, Green Roofs for Healthy Cities. 416 971 4494 (ext 233). speck@greenroofs.org

Green Roofs for Healthy Cities (GRHC) is a rapidly growing not-for-profit industry association of green roof experts in North America. Our mission is to increase the awareness of the economic, social and environmental benefits of green roofs and green walls, and other forms of living architecture through education, advocacy, professionalism and celebrations of excellence. www.greenroofs.org

American Society of Irrigation Consultants (ASIC) mission is to enhance the role of the independent professional irrigation consultant as the unbiased advocate of the client. Our responsibility is to provide objective irrigation consulting services in the effective use and management of water and other natural resources. www.asic.org

Join us in Washington DC, June 1-2, 2010 where we will launch our first integrated water management professional course. For more information contact Jennifer Sprout, jsprout@greenroofs.org.



**REGIONAL GREEN
ROOF AND WALL
CONFERENCE 2010**
Washington, DC • June 1 & 2