



FOR IMMEDIATE RELEASE

Green Roof and Wall Awards of Excellence Competition Attracts Nearly 50 Entries Winners to be celebrated at CitiesAlive, the 9th Annual Green Roof and Wall Conference in Philadelphia on Dec 2, 2011

Toronto, Canada - July 27, 2011 - *Green Roofs for Healthy Cities (GRHC)* is pleased to announce that almost 50 submissions were received for its coveted Awards of Excellence program. The Awards program was established in 2003 to celebrate green roof, and later green wall projects that exemplify the best, most innovative and multi-faceted projects.

The 2011 Awards of Excellence will be presented on Dec. 2, 2011 at the Awards of Excellence Luncheon as part of *CitiesAlive, the 9th Annual Green Roof and Wall Conference* which takes place November 30 to Dec 2, 2011. The focus of the conference is on restoring urban waters, and Green Roofs for Healthy Cities is proud to be working with the City of Philadelphia, which is planning to invest \$2 billion on green infrastructure solutions, and the Pennsylvania Horticultural Society, as co-hosts of *CitiesAlive!*

Awards submissions are judged by a multi-disciplinary panel of experts on functionality, ecological value, economic value, aesthetic value, and sensitivity to surroundings. The judges for this year are as follows:

- Jeffrey Bruce, FASLA, GRP, *President of Jeffrey L. Bruce & Company, Chair, GRHC*
- Terry Guen, FASLA, *Principal of Terry Guen Design Associates, Inc.*
- Monica E. Kuhn, GRP, *Monica Kuhn Architect Inc.*
- Matt Munro, *Product Manager at GAF Materials Corp.*
- Christopher Lyon, *President of Tournesol Siteworks*
- Marguerite Wells, *Owner of Mother Plants*
- David Yocca, ASLA, RLA, AICP, LEED AP, *Principal of Conservation Design Forum, Board Member, GRHC*

“There are many extremely competent submissions this year”, said Jeffrey L. Bruce, Chair of Green Roofs for Healthy Cities. “Good luck to all of the contestants. We look forward to seeing many of you on the podium at *CitiesAlive* in December!” he added.

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Green Roofs for Healthy Cities is a membership-based industry association whose mission is to develop the green roof and wall industry in North America. www.greenroofs.org. Green Roofs for Healthy Cities recently launched the ***Living Architecture Academy***, an online learning center which contains conference proceedings, technical papers, presentations synched to audio, and professional training courses. See www.grhc.sclivelearningcenter.com/ for details.