



# Press Release

**OCTOBER 25, 2011**

## **Green Roofs For Healthy Cities' Awards of Excellence Winners Announced!**

**Award-winners include a beacon of Olympic legacy and the world's longest green roof!**

TORONTO, ON - Green Roofs for Healthy Cities is pleased to announce the winners of the 2011 *Green Roof and Wall Awards of Excellence*. Jeffrey L. Bruce, Chairman of Green Roofs for Healthy Cities, announced the winners in the lead-up to ***CitiesAlive: 9th Annual Green Roof and Wall Conference*** (November 30 to December 3, 2011) in Philadelphia, PA. <http://www.citiesalive.org>

"Since 2003, the Awards of Excellence have defined the leading edge of innovation for living architecture," said Mr. Bruce. "The class of 2011 demonstrates the universal acceptance of green roofs and walls as an important green infrastructure tool in North America with dozens of multi-faceted, highly visible projects. With an exceptionally competitive program, this year's winners should be proud of their accomplishments in challenging the boundaries of the industry."

The Awards will be presented at ***CitiesAlive: 9th Annual Green Roof and Wall Conference*** at the Sheraton Philadelphia Downtown Hotel in Philadelphia, PA, on Friday, December 2<sup>nd</sup>, at the Awards Luncheon. *CitiesAlive* is presented with co-hosts The City of Philadelphia and the Pennsylvania Horticultural Society. Please visit [www.greenroofs.org](http://www.greenroofs.org) for more information about GRHC awards (including photos and background materials), conference and event registration, and media accreditation.

## **2011 GREEN ROOFS FOR HEALTHY CITIES' AWARDS OF EXCELLENCE WINNERS**

### Green Wall Award

Project: Phoenix Convention Center, Phoenix, AZ

**Award Recipient: Ten Eyck Landscape Architects, Inc. (Landscape Architect)**

In a quest to make the desert city of Phoenix more comfortable, sustainable, and in harmony with its natural environment, this project created a habitat garden that thrives on the urban structure that embraces it.

### Green Roof - Intensive Industrial/Commercial

Project: Brooklyn Grange, New York, NY

**Award Recipient: Brooklyn Grange (Owner and Manager)**

Combining a prolific rooftop farm, chicken coops and an apiary, the Brooklyn Grange has managed to be a pioneer of rooftop agriculture in the most urban of environments.

### Green Roof - Extensive Institutional

Project: Nathan Phillips Square, Toronto, ON

**Award Recipient: PLANT Architect Inc. & Perkins + Will Canada (Architect/Landscape Architect)**

This transformation of the roof of Toronto's City Hall has resulted in a beautiful and accessible public park space that will serve as a mecca for city celebrations for years to come.

### Green Roof - Extensive Residential

Project: Hood Canal (Private Residence), Quilcene, WA

**Award Recipient: Hadj Design (Green Roof Designer)**

The green roof on this coastal residence is a perfect example of a small-scale project with an even smaller development impact.

**Green Roofs for Healthy Cities**

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### Green Roof - Intensive Institutional

Project: High Line, New York, NY

#### **Award Recipient: Kelco Construction, Inc. (Installer of Green Roof System, Vegetation and Irrigation)**

A public park built on a 1.45-mile-long elevated rail structure, this project has succeeded in both integrating an industrial past with a vision of reclaimed nature. It is the longest green roof in the world.

### Green Roof - Intensive Residential

Project: Millennium Village, Vancouver, BC

#### **Award Recipient: Durante Kreuk Ltd. (Landscape Architect)**

Built as the Athletes Village for the 2010 Winter Olympics, this project incorporates almost 200,000 square feet of green roof with rainwater harvesting, therapeutic considerations, and sophisticated landscaping.

### Green Roof - Extensive Industrial / Commercial

Project: EcoCenter, San Francisco, CA

#### **Award Recipient: Habitat Gardens (Project Manager, Horticulturalist, Designer)**

Situated on San Francisco's first 100% off-grid building, the EcoCenter's green roof is an excellent example of a project that uses a closed-loop water system and is perfectly integrated into its natural surroundings.

### Green Roof - Special Recognition

Project: Central Avenue Constituent Services Center, Los Angeles, CA

#### **Award Recipient: Paul Murdoch Architects (Architect)**

The green roof on the Central Avenue Constituent Services Center brings publicly accessible green space and excellent design to one of Los Angeles' most cement-filled areas.

### **DESIGN AWARD JUDGES:**

Jeffery Bruce, FASLA, LEED, ASIC, GRP (Jeffery L. Bruce & Company); David Yocca, RLA, ASLA, AICP, LEED AP (Conservation Design Forum); Terry Guen, FASLA (Terry Guen Design Associates); Monica Kuhn, O.A.A. GRP (Monica E. Kuhn, Architect Inc.); Christopher Lyon, MBA (Tournesol Siteworks); Marguerite Wells (Motherplants Ltd.).

### **MEDIA CONTACT:**

- Steven Peck, President and Founder, Green Roofs for Healthy Cities - [speck@greenroofs.org](mailto:speck@greenroofs.org) or 416-971-4494 ex.233.
- Jeffrey L. Bruce, Chair, Green Roofs for Healthy Cities - [jbruce@jllbruce.com](mailto:jbruce@jllbruce.com) or 816.842.8999.

Green Roofs for Healthy Cities is presenting *CitiesAlive: 9th Annual Green Roof and Wall Conference*, in partnership with the City of Philadelphia and the Pennsylvania Horticultural Society (PHS). This event will feature leading-edge designs, new technical performance research, policy research, professional training and tours from November 30-December 3, 2011. See [www.citiesalive.org](http://www.citiesalive.org) for agenda details, media passes and registration information. Please contact Paul Erlichman for information on media passes ([perlichman@greenroofs.org](mailto:perlichman@greenroofs.org)).

The opening reception for *CitiesAlive* will be held in the Samuel M.V. Hamilton Building of the Pennsylvania Academy of the Fine Arts, 128 North Broad Street, Philadelphia, on Thursday, December 1 from 7:30 to 9:30 p.m.

Green Roofs for Healthy Cities (GRHC) is a membership-based industry association developing the green (vegetative) roof and wall industry in North America. GRHC's mission is to increase the awareness of the economic, social and environmental benefits of green roofs and green walls, and other forms of living architecture through education, advocacy, professional development and celebrations of excellence. Visit [www.greenroofs.org](http://www.greenroofs.org) for more information.