

**2007 Greening Rooftops for Sustainable Communities  
Conference Program & Advertising Specifications and Prices**

<b>Ad Size</b>	<b>Dimensions</b>	<b>Price (USD)</b>	<b>Deadline</b>
¼ page	4 inches wide by 5 inches high	\$250	February 19, 2007
½ page	8 inches wide by 5 inches high	\$750	February 19, 2007
Full page	8 inches wide by 10 inches high	\$1000	February 19, 2007
Full page, inside front/back cover	8 inches wide by 10 inches high	\$1200	February 19, 2007

**Acceptable formats:**

Tiff, JPEG, PDF, Quark 4.0, Adobe Illustrator 10, Adobe Photoshop 6.0

**Resolution:**

Print: 300 dpi or higher; CMYK colour

Digital: 72 dpi; RGB colour

**Please mail CD-ROM copy of the advertisement to:**

Green Roofs for Healthy Cities

Attn: Ernestine Man

177 Danforth Ave., Suite 304

Toronto, ON

M4K 1N2

**Or send the file via email to:**

[eman@greenroofs.org](mailto:eman@greenroofs.org) (5 MB maximum file size).

FTP site is available. Please contact [ajohnston@greenroofs.org](mailto:ajohnston@greenroofs.org) for more information.