MEDIA RELEASE

Panel to Discuss How to Kick Start the Green Roof and Wall Industry in Tennessee at CitiesAlive on November 12, 2014

October 21, 2014

Green Roofs for Healthy Cities, a non-profit industry association dedicated to the development of the green roof and wall industry, is proud to announce a multi-disciplinary panel of experts from across Tennessee that will discuss how to kick start the development of the green roof and wall industry across the state.

“We are delighted to have such high profile speakers share their ideas about industry development in Tennessee,” said Steven W. Peck, GRP, founder and president of Green Roofs for Healthy Cities. “There is considerable room for additional market development for both green roofs and walls, building on the progress that has been made thus far in order to respond to the pressures for better stormwater management across the state,” he added.

Guest panelists will speak at the opening plenary on November 12th at the OMNI Hotel:

- Allen Jones, RLA, ASLA – ASLA Nashville chapter president-elect, lead designer and project manager at ASA Engineering and Consulting, Inc.
- Curtis Stewart, RLA – associate professor, Department of Plant Sciences, University of Tennessee
- Karna Levitt, ASLA – combination inspector II, Department of Public Works & Land Development, City of Chattanooga
- Jennifer Watson – executive coordinator, Tennessee Storm Water Association
- Mekayle Houghton – executive director, Cumberland River Compact

The 12th Annual CitiesAlive: Green Roof and Wall Conference will take place November 12-15, 2014 at the OMNI Hotel in Nashville, Tennessee. Go to www.citiesalive.org for program and registration information. For conference media passes contact Jennifer Foden Wilson at jfodenwilson@greenroofs.org.

-30-