MEDIA RELEASE

CitiesAlive: North America’s Green Roof and Wall Conference, Coming to Nashville Next Week, November 12 - 15

November 3, 2014

Green Roofs for Healthy Cities (GRHC) is pleased to bring the 12th annual CitiesAlive: Green Roof and Wall Conference to Nashville, Tennessee next week. The conference theme, Water: The Key to Everything Green, will explore stormwater management issues that are driving green infrastructure development throughout the Southeast US.

CitiesAlive will feature cutting-edge designs, new technical performance research, innovative policy work, a trade show with industry leaders, and informative professional training and tours. The conference opening plenary includes:

- **Opening Address** featuring:
  - Karl Dean, mayor of Nashville
  - Steven Peck, HASLA, GRP, founder and president, Green Roofs for Healthy Cities

- **Lessons Learned from the Installation of the Music City Center**, an exploration of one of the Southeast’s most exciting sustainable buildings
  - Scott McGaughy, president, Greenrise Technologies

- **The Great Debate: To Irrigate or Not to Irrigate**, featuring water industry leaders:
  - Lois Witt Sale, AIA, LEED AP, chief sustainability officer, Wight & Company
  - Lynda Wightman, CGIA, CLIA, industry relations manager, Hunter Industries
  - Vanessa Keitges, CEO and president, Columbia Green Technologies

- **How to Kickstart the Green Roof Industry in Tennessee**, featuring local experts:
  - Allen Jones, RLA, president-elect, ASLA, Tennessee Chapter; lead designer and project manager, ASA Engineering & Consulting
  - Curtis Stewart, associate professor, Department of Plant Sciences, University of Tennessee
  - Mekayle Houghton, executive director, Cumberland River Compact
  - Karna Levitt, combination inspector II, Department of Public Works & Land Development, City of Chattanooga
  - Kim Hawkins, founding principal, Hawkins Partners, Inc

Visit www.citiesalive.org for more information about the conference, including registration and a full list of speakers and trade show exhibitors. For a free conference media pass contact Jennifer Foden Wilson at jfodenwilson@greenroofs.org.

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