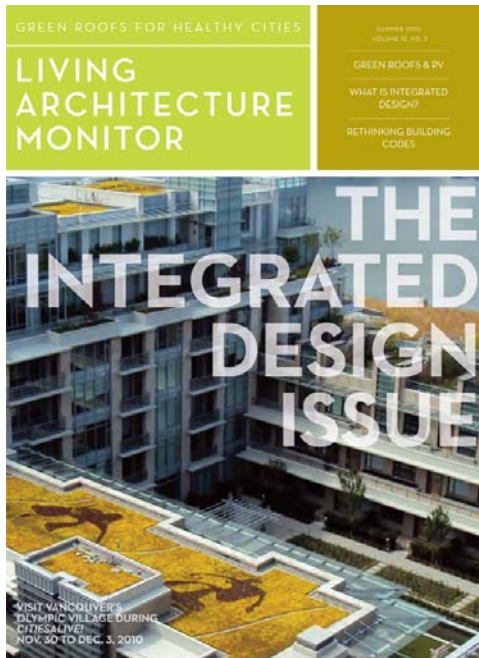




THE STEADY GROWTH OF LIVING ARCHITECTURE!

2012 LAM MEDIA GUIDE



INTRODUCTION - WHAT'S NEW FOR YOU IN 2012!

The green roof industry grew by an amazing 28.5% in 2010 and all of the indicators suggest this growth will increase in 2011 and beyond! That's good news for the industry and for your firm!

We appreciate your continued support of Green Roofs for Healthy Cities. These new services and features are designed to increase your exposure in 2012 and reduce your costs:

- In 2011 we **reduced** print advertising prices for our Corporate Members by 10% across the board. Now book four issues by January 1, 2012, and receive an **additional** 5% discount on top our volume (25%) and membership discounts (10%)!
- Rapidly growing digital readership. Our first digital issue of the LAM in the Spring of 2009 had 530 page views. This year alone we've had more than 100,000 page views and more than 2,000 additional readers each staying between 5.5 and 6.5 minutes.
- In recognition of your support, all of our renewing advertisers will receive one **free AD Jolt**, which draws additional attention to your advertising with one flash animation that brings an ad to life by introducing movement to the graphic picture. This \$375 value includes design and insertion!
- We are expanding our digital issue of the LAM to 44 pages and are offering advertisers who book a half page ad or more, for all four issues, the unique opportunity to publish a single one-page profile of their products and services in one issue of the digital LAM. **This offer is available on a first come, first serve basis!**
- Reach more than 450 accredited Green Roof Professionals (GRPs) – an essential target audience.
- We print over 20,000 copies of the Living Architecture Monitor each year and distribute them to key decision makers through a variety of channels.
- In addition to our members, we mail the *Living Architecture Monitor* to over two thousand targeted contractors, designers and policy makers to extend our market reach.
- We continue to broaden our distribution of the LAM at important trade shows like Greenbuild, Cascadia's Living Future Conference, and the American Society of Landscape Architects Annual Meeting & Expo.
- In 2012, we are publishing a Buyers' Guide at the back of each issue to give you additional promotional value.



**GRPS - MORE THAN 450
PROFESSIONALS DEDICATED TO
DEVELOPING THE INDUSTRY...AND
COUNTING!**

"The audience focus and quality editorial make LAM an important publication in the media mix for Sika Sarnafil to reach the green roof design and build community."

*- Jay Thomas, Director of Marketing,
Sika Sarnafil*

"American Hydrotech has always received value from its advertisement in the Living Architecture Monitor."

*- Richard C. Hayden, Garden Roof
Department Manager, American
Hydrotech, Inc.*

- We are celebrating our 10th Anniversary through our Annual **CitiesAlive** Conference in Chicago in the Fall of 2012 and will feature a special edition of the LAM to commemorate our 10th Anniversary in Chicago, which continues to be the best green roof market in the US.
- Our magazine is also distributed through our partners such as the British Columbia Institute of Technology in Vancouver; DC GreenWorks in Washington, DC; the Pennsylvania Horticultural Society in Philadelphia; and Southface in Atlanta. All of our course attendees also receive complimentary copies of the LAM.
- The digital LAM is sent to more than 70,000 targeted professionals and provides direct links from your advertisements to your web site.



- We cross promote our LAM advertisers in monthly e-mails to members to recognize their support.
- Advertisers have the opportunity to provide additional content to the magazine through case studies of innovative projects, industry news features and interviews.

Our strength as your trusted marketing partner lies in value for advertising dollars, coupled with a deep commitment to the industry.

When you advertise with frequency in the LAM, you not only reach buyers, you support the growth of the green roof and wall industry.

We look forward to being your marketing partner throughout 2012 and look forward to celebrating our 10th Anniversary with you at *CitiesAlive* in Chicago.

Sincerely yours,

A handwritten signature in blue ink, appearing to read "S.W. Peck".

Steven W. Peck, GRP, HASLA
Founder and President

A handwritten signature in blue ink, appearing to read "Jeffrey L. Bruce".

Jeffrey L. Bruce, GRP, FASLA, LEED, ASIC
Chair

"We receive great value from our advertisements in the Living Architecture Monitor."

- Ed Snodgrass, President, Emory Knoll Farms



OUR NEW ONLINE LEARNING CENTER OFFERS ON-DEMAND ACCESS TO AUDIO-RECORDED CONFERENCE PROCEEDINGS, TECHNICAL PAPERS, AND ONLINE TRAINING COURSES.

IPA PUBLISHING SERVICES TAKE ADVANTAGE OF OUR NEW REPRINT SERVICE. 1-800-259-0470

READER PROFILE - GREEN ROOF AND WALL PROFESSIONALS IN NORTH AMERICA

The Living Architecture Monitor (LAM) exclusively targets dedicated North American green roof and wall professionals with quality magazine editorial, four times every year with better value than ever.

With the launch of GRHC's new **Green Roof Professional (GRP)** accreditation designation in June 2009, more building professionals than ever are signing up for GRHC's training courses and increasingly relying on the LAM – the only magazine solely dedicated to the green roof and wall industry in North America – to stay abreast of important industry news, trends and best practices.

"The LAM delivered the best quality green roof professional audience available whom we wish to reach and see the Sky Garden message throughout 2010"

- Emlyn Stancill, Vice President,
Stancills Inc.

In addition to the more than 450 accredited Green Roof Professionals, LAM readers include:

- | | |
|--|--|
| <ul style="list-style-type: none"> • <i>Architects</i> • <i>Landscape architects</i> • <i>Educators</i> • <i>Builders & Contractors</i> • <i>Developers</i> • <i>Government policymakers and strategic planners</i> • <i>Urban planners</i> • <i>Entrepreneurs and innovators</i> • <i>Academic Researchers</i> | <ul style="list-style-type: none"> • Engineers (structural, civil, environmental) • Roofing professionals including roofing consultants • Horticulturalists & arborists • Entrepreneurs & innovators • Government policymakers • Media • Non-governmental organizations • Renewable energy experts and suppliers |
|--|--|

CIRCULATION PROFILE - PAID/CONTROLLED HYBRID

In 2008, our magazine was re-launched as the Living Architecture Monitor with positive reviews and continues to grow in circulation along with GRHC's membership. Today, the LAM has a robust paid circulation base: and GRHC selectively markets the digital magazine on a controlled basis to a 280,000-plus professionals.

All members of Green Roofs for Healthy Cities receive a printed and digital subscription to the LAM – a valued membership benefit. Each issue of the digital version is also posted prominently on the GRHC web site and sent directly to more than 70,000 building professionals.

Our digital exposure has increased by more than 1000% with a record of over 45,000 page views for the Spring 2011 issue and over 100,000 page hits over the past three issues.

NEW FREE ADVERTORIAL OFFER IN DIGITAL ISSUE

We are expanding our digital issue to 44 pages and offering advertisers who book a half page ad or more for four issue the opportunity to publish a single one page profile of their products and services in one issue of the LAM. This advertorial feature will help to ensure that advertisers get the most from the expanded digital issue. This will be on a first come first serve basis.

All of our past issues of the digital LAM are archived and available online.

Members of our team participate in numerous industry events throughout Canada and the United States providing bonus circulation to stretch your marketing dollar even further. By the end of 2012, GRHC and its members will distribute LAM magazines at the following events:

- Canadian Green Building Council (CaGBC) National Conference
- American Society of Landscape Architects (ASLA) Annual Meeting, September 2012, Phoenix
- Greenbuild, November 2012, San Francisco
- IIDEX/NeoCon Canada, September 2012, Toronto
- Roofing Consultants Institute Annual Conference, Dallas, March 2012
- Construct Canada, December 2011, Toronto
- *CitiesAlive*, 10th Anniversary Conference, Fall 2012, Chicago
- Cascadia Living Future, May 2012, Portland
- AIA 2012 National Convention, May 2012, Washington, DC
- and more...

Reach green roof and wall decision makers. Every issue of LAM is read by approximately **10,000** dedicated, North American-based green roof and wall industry representatives.

BOOK YOUR AD TODAY AND SAVE AN ADDITIONAL 5%!

The more you advertise, the more you save. GRHC Corporate Members are entitled to a discount of up to 25 per cent, depending on frequency. In 2011, we reduced our posted rates by 10% for Corporate Members across the board and if you book four issues before January 1, 2012, we are offering a further discount of 5% on top of the 35% savings for Corporate Members!

In addition to advertising in our magazine, GRHC also offers reprints, inserts, custom publishing services and more. With our new digital editions, we can help you cut through the clutter with attractive ROIs.

Send your insertion order below to: Tracy Jackson, 416.971.4494 ext. 222/ fax: 416 971 9844 or email to tjackson@greenroofs.org

"I have always enjoyed paging through the Living Architecture Monitor; however, this current issue was by far the best issue I have read. For those of us that are often asked to substantiate green roofs to the customer/architect; this issue hit the nail on the head. It provided the architect, manufacturer and general green roof enthusiast with great substance and pertinent information. There was an abundance of relevant information that can further be utilized as 'selling' tools."

*- Janet Faust, LEED AP, GRP,
Greenroof Product Manager,
JDR Enterprises, Inc.*

EDITORIAL CALENDAR AND ADVERTISING DEADLINES

The *Living Architecture Monitor* is a leading edge publication that includes practical information for building decision makers in every issue. Each edition includes interviews with high level experts, best practices, trends, case studies and current developments. Visit www.greenroofs.org to view our current issue.

Issue	Editorial	Bonus Circulation	Deadlines for Ad Space	Deadlines for Ad Material
Final Issue 2011 DECEMBER	<u>"Business Case + Awards of Excellence-Winning Designs"</u>	CitiesAlive, GRHC's 9 th Annual Conference & Trade Show (Philadelphia) Nov 30-Dec 3, 2011	Sept. 29, 2011	Oct. 8, 2011
1st Issue FEBRUARY 2012	<u>"The Health Issue"</u> <i>The latest research and practices on how green roofs and walls are improving your health, and employee productivity.</i> PLUS: - Towards Integrated Water Management - Owners' views on green roofs and walls - Failures – Why They Happen and What to Do	RCI Annual Conference (Dallas)	Jan 1, 2012	January 10, 2012
2nd Issue MAY 2012	<u>"The Green Infrastructure Issue"</u> <i>From green roofs to bioswales, this issue will explore reasons for the growth of living green infrastructure across North America.</i> PLUS: - Green Roof Industry Overview - Biodiversity – Saving Our Songbirds - Economics of Integrated Design	AIA 2012 Annual Convention	March 4, 2012	March 22, 2012
3rd Issue AUGUST 2012	<u>"Ten Year Retrospective: Commemorative Issue"</u> <i>This issue will explore ten years of green roof and wall design, policy, and product development leading into our 10th CitiesAlive Conference in Chicago.</i> PLUS: - 10 th Anniversary Conference Program	ASLA Annual Meeting (Phoenix) Greenbuild (San Francisco) IIDEX NeoCon	May 16, 2012	May 30, 2012
4th Issue NOVEMBER 2012	<u>"The Awards of Excellence"</u> <i>A celebration of the very best green roof and wall projects.</i> PLUS: - Living Buildings - Greening the green roof industry	GRHC's CitiesAlive: 10 th Annual Conference and Trade Show (Chicago) Construct Canada (Toronto)	Sept. 5, 2011	Sept. 19, 2011

2011 PRINT AND DIGITAL EDITIONS ADVERTISING RATES

All rates include both print and digital edition distribution of the magazine. The digital edition includes a free hotlink to your web site. Visit www.greenroofs.org to see a digital version of the *Living Architecture Monitor*. All rates listed are per ad.

Book four issues by January 1, 2012 and receive a free Ad Jolt, an additional 5% off the 4X rate and a one page digital advertorial free of charge. See link to Nxtbook below to view samples of digital advertising.

GRHC - Corporate Member LAM Ad Rates for 2011 (Four Colour) (USD) Print

AD Size	2010 Rate	2012 Rate 1X	2X 15% Discount	3X 20% Discount	4X 25% Discount
Inside Front Cover	3686	3317	2820	2654	2488
Inside Front Cover DPS	5990	5391	4582	4313	4043
Inside Back Cover	3686	3317	2820	2654	2488
Inside Back Cover DPS	5990	5391	4582	4313	4043
Outside Back Cover	3840	3456	2938	2765	2592
DPS	4454	4009	3407	3207	3006
Full Page	2765	2489	2115	1991	1866
1/2 Page horizontal	1498	1348	1146	1079	1011
1/2 page vertical	1498	1348	1146	1079	1011
1/4 Page	784	706	600	564	529
1/3 Page	1074	967	822	773	725
2/3 Page	2150	1935	1645	1548	1451
1/8 page	576	518	441	415	389

Rate Card for Non-Corporate Members of GRHC (Four Colour) (USD) Print

AD Size	2010 Rate	2012 Rate 1X	2X	3X	4X
Inside Front Cover	3686	3317	3575	3465	3354
Inside Front Cover DPS	5990	5391	5810	5631	5451
Inside Back Cover	3686	3317	3575	3465	3354
Inside Back Cover DPS	5990	5391	5810	5631	5451
Outside Back Cover	3840	3456	3725	3610	3494
DPS	4454	4009	4320	4187	4053
Full Page	2765	2489	2682	2599	2516
1/2 Page horizontal	1498	1348	1453	1408	1363
1/2 page vertical	1498	1348	1453	1408	1363
1/4 Page	784	706	760	737	713
1/3 Page	1074	967	1042	1010	977
2/3 Page	2150	1935	2086	2021	1957
1/8 page	576	518	559	541	524

Corporate Memberships range from \$500 to \$4800 annually – see www.greenroofs.org for details or contact Paul Erlichman at 416-971-4494 ext. 223 (perlichman@greenroofs.org).

Send your insertion order below to: Tracy Jackson, 416.971.4494 ext. 222/ fax: 416 971 9844 or email to tjackson@greenroofs.org.

Anyone who takes out an advertisement will be automatically included in the digital editions of the LAM. The digital version of the LAM allows us to offer another valuable delivery method to our advertisers with new and exciting features described below. For examples of how each of these features works, please visit our web site.

Every advertiser with GRHC will have their ad copy converted into digital format with one hotlink, at no extra charge. Links to our digital Living Architecture Monitor will be sent to more than 70,000 industry professionals, with our latest issue receiving over 45,000 page hits. The following are new options that we can offer through our digital publisher NXTbookMedia. They are all designed to increase your advertising profile and provide additional opportunities to get your message through to readers. This link has many new interactive tools available to you that are described below:

http://www.nxtbook.com/nxtbooks/NXTbook/200906_bestofnxtbook/#/0



Hoo-Clix – Hoo-Clix Enhanced Tracking provides advertisers with detailed data about “Hoo” clicked on their advertisements. Depending upon the privacy policies, Hoo-Clix provides either e-mail level data or domain-level data to advertisers, and does so via a regular report which is e-mailed to the advertiser. Through Hoo-Clix, the advertiser receives vital market research and sales leads, ensuring their continued support of your publication. One time \$875 US set up fee and \$115 US per issue.

Publication Sponsorship – Advertising opportunities on the intro page, tool bar (displays on each magazine page) and background (up to three areas in total). \$375 US per issue.

Ad – Jolt – Creation and Insertion – One flash animation that brings an ad to life by introducing movement to the graphic picture. - \$375 US per issue.

Video – Twenty to thirty second video embedded into your ad. Advertisers supply video according to specifications. One time \$190 set up fee. \$565 US per issue.

Hyperlink – Link that is placed behind a picture. \$20 US each link, per issue.

Textualink – One free with digital conversion for each ad. \$20 US for each additional link per issue.

Tab – This sits on edge of page and provides easier access to your ad. \$225 US per issue.

Belly band – An electronic band that surrounds the first, or second page of the digital LAM providing additional profile. Graphic supplied by advertiser as per specifications. \$300 US per issue.

Insert card—Provides a further opportunity for our advertisers to create another interactive tool with a hotlink to your web site Graphics supplied by advertiser as per specifications. \$150 US per issue.

Send to a Friend – A viral marketing technique to send a link to the publication to a friend. \$190 US per issue.

Gatefold – Provides an electronic expansion of your advertisement by one third to half a page. Automatically opens before next page of magazine. \$225 US each element per issue. Graphics supplied by advertiser as per specifications.

Ad-Gen – Delivers prospect requests directly to you. \$300 US per issue.

Fading Links – Pulsating links applied to all interactive components. \$150 US each element per issue.

DIGITAL ADVERTISING SPECIFICATIONS

HooClix

Depending on the privacy policies in place at your publication, HooClix provides either e-mail-level data or domain-level data to advertisers, and does so via a regular report which is e-mailed to the advertiser. The Customer will provide the Ad or Ads that are to be affected by this feature.

Publication Sponsorship

There are areas on the intro page which allow for the introduction/placement of customer brands. These spots offer a client an opportunity to display their logos. The Customer should provide an .eps file of their logo so it can be placed appropriately.

Ad – Jolt – Creation and Insertion

The Customer should provide the PDF page where the Ad-Jolt creation is to be applied.

Flash /Audio/Video

Animation/Flash:

- Please supply animation as Flash 7 or earlier files. We will need .swf AND .fla files supplied. Please note that we cannot use Flash 8 files.
- We do not support animations created using SWiSH.
- Make sure there is no white space around the edge of the Flash animation.
- Set the Flash file to a frame rate of 24 fps.
- For animations that shouldn't loop, please ActionScript it as such.
- Avoid any ActionScript that can affect the NXTbook engine, such as the _parent layer of the animation, _level0 and _root references, or global functions like setTimeinterval.
- Animations used on the NXTbook pages need to be created for display at the maximum zoom size. The normal maximum zoom size is 950 pixels wide, but if the maximum zoom size is made larger or smaller, we will then provide different dimension for the Flash animations accordingly.
- Animations created for the intro page, opposite the cover, should be made at 475x645 pixels or dimensions that are proportional. However, if the project is proportioned differently (such as with some trade brochures), then we will provide different dimensions.
- There should be no links in the animations we are given. We will create the links so they can be tracked.
- There is no file size limit on animations, but for loading purposes, the files should be as small as possible.
- Images should be set to lossless compression instead of photo compression.

Audio:

Please send audio files embedded in a Flash document. We also accept .mp3 or .wav files.

Video:

- Please send Video files as an .flv or .avi file. We also accept Windows Media
- Player, Real Video or QuickTime formats.

- When sending QuickTime video files, please avoid using these video codecs: Intel Indeo Video and SoftDV.

The recommended video codecs for QuickTime are:

- Uncompressed video
- Sorenson Video 1, 2, and 3
- Motion JPEG A and B
- When sending QuickTime video files, please avoid using the IMA 4:1 audio codec.

The recommended audio codecs for QuickTime are Uncompressed audio

- ALaw 2:1
- ADPCM
- When sending .avi files, avoid using the Intel Indeo video codec.

Hyperlink

We need an Excel spreadsheet identifying the page, location and link name of each item.

Textual Link

All textual links are linked during conversion unless instructed otherwise. If there are some links that are not to be included, an Excel spreadsheet identifying the page location and link name will need to be provided for each item.

Tabs

The Customer will provide the tab name(s), e-publication location, the number of Tabs and we recommend no more than 6, otherwise, bandwidth becomes an issue.

Bellyband

A PDF of the creative to the size of 3" x 7" front and back to be provided by the Customer. This product can be multi-layered/paged and the requirements above would have to be repeated.

Insert card

A PDF of the creative to a size of 4" x 6" front and back to be provided by the Customer. This product can be multi-layered/paged and the requirements above would have to be repeated.

Send to or Tell a friend

A customized toolbar button which generally replaces the link button. Customer to identify the need for this customization.

Gatefold

A PDF of the additional pages including ½ page format to be provided by the Customer. This Gatefold should be the same size as the page it is being added to.

Link Fades

The link fade is a pulsating link that appears wherever there is a link. The Customer will identify whether they want the link fades for part or all of the links.

AD SIZES FOR PRINT MAGAZINE*

Generic Book Specifications

Trim Size: 8.5" x 11"
 Bleed Size: Minimum .25" bleed
 Colour: CMYK throughout
 Binding: Saddle-stitched

Standard Ad Unit Sizes (width x height)

Full Page:

Non-bleed ad size: 8" x 10.5"
 Bleed-ad trim size: 8.5" x 11" + .25" bleed

1/2 Page (horizontal):

Non-bleed ad size: 5" x 8"
 Bleed-ad trim size: 5.5" x 8.5" + .25" bleed

1/2 Page (vertical):

Non-bleed ad size: 4" x 10.5"
 Bleed-ad trim size: 4.25" x 11" + .25" bleed

1/2 Page Spread:

Non-bleed ad size: 16.5" x 5.25"
 Bleed-ad trim size: 17" x 5.5" + .25" bleed

1/4 Page:

Non-bleed ad size: 8.25" x 2.5"
 Bleed-ad trim size: 8.5" x 2.75" + .25" bleed

2/3 Page (two-column):

Non-bleed ad size: 5.437" x 10.5"
 Bleed-ad trim size: 5.687" x 11" + .25" bleed

1/3 Page (one-column):

Non-bleed ad size: 2.483" x 10.5"
 Bleed-ad trim size: 2.833" x 11" + .25" bleed

1/8 page – Marketplace

Non-bleed ad size: 4" x 2.625"

Note for Bleed Ads: Any image or background colour intended to bleed must extend a minimum of .25 inches past the trim on all four sides.



Full Page



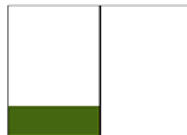
1/2 Page – horizontal



1/2 Page – vertical



1/2 Page Spread



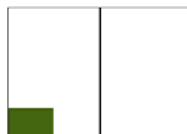
1/4 Page



2/3 Page



1/3 Page



1/8 Page - marketplace

PRINT AD GUIDELINES

- All materials must be supplied by the advertiser (ad design and creative services available – prices available upon request).
- Electronic files must be supplied as PDF/X-1a:2001 compliant or Mac QuarkXPress 6.5 (or earlier), with all support files and fonts included. Extra charges may be applied to convert PC files.
- Embed all fonts.
- All images and scans must be high resolution (300 dpi or above).
- Use CMYK mode for all colours and images.
- Compressed files must be saved as self-extracting archives (.sea).
- Whenever possible, type should be converted to outline (Adobe Illustrator, Macromedia Freehand, CorelDraw).
- Positioning: Right- or left-hand positioning is not guaranteed unless premium placement has been purchased.
- The content and design of all advertisements are subject to the publisher's approval.
- Publisher is not responsible for line-up of type or image through the gutter on spreads or single pages next to an insert. It is not uncommon for pages to shift up to 1/8" during the binding process. Therefore, our publisher strongly recommends avoiding creative designs with running type or image through the gutter.
- Every attempt is made to ensure the supplied file to a supplied proof, however, the publisher cannot accept responsibility for ads that are not accompanied by a contract colour proof.
- PAYMENT - Prepayment by cheque or credit card is required for ads. See insertion order on page 12.
- Frequency discounts will not be recognized unless a contract is issued and signed. Verbal agreements are not recognized.
- No cancellations are accepted after closing date for advertiser space.
- Harmonized Sales Tax: All published advertising is subject to a thirteen per cent HST unless purchased by an organization that is exempted from government legislation.

SUBMIT YOUR AD:

ELECTRONIC SUBMISSIONS – Email files up to 5 MB and include a PDF for on-screen proofing. For files larger than 5 MB, please compress files as self-extracting archives (.sea), or send them via disk or FTP.

For FTP information please contact Tracy Jackson at Green Roofs for Healthy Cities, (416) 971-4494 ext 222 or advertising@greenroofs.org.

LIVING ARCHITECTURE MONITOR AD INSERTION ORDER

Name: _____ Company: _____

Address: _____ City: _____

State/Province: _____ Postal/Zip Code: _____ Country: _____

Telephone: _____ Email: _____

Green Roofs for Healthy Cities Status: I am not a member of GRHC Corporate Member

CHECK THE SIZE OF AD YOU WISH TO PURCHASE. PLEASE NOTE THAT PREMIUM POSITIONS ARE LIMITED PER ISSUE.

Premium Ad Positions (See Page 9 of Media Guide)

Inside front cover DPS Inside back cover DPS Outside back cover

Standard Ad Positions (See Page 9 of Media Guide)

Double Page Spread (DPS) Full Page 1/4 Page 1/8 Page
 2/3 Page Vertical 1/2 Page Vertical 1/3 Page Vertical
 2/3 Page Horizontal 1/2 Page Horizontal 1/3 Page Horizontal

DIGITAL ADVERTISING OPTIONS:

Hoo-Clix Publication Sponsorship Ad Jolt – Creation and Insertion Video
 Hyperlink Textualink Belly Band Tab
 Insert Card Send to a Friend Gatefold Ad-Gen
 Fading Links

For more information on Digital Advertising, contact Tracy Jackson 416-971-4494 x 222

CHECK THE ISSUES YOU WOULD LIKE TO BOOK FOR:

Winter 2012 Spring 2012 Summer 2012 Fall 2012

TOTAL PURCHASE: \$ _____ (Canadian Firms add 13% HST)

PLEASE CHOOSE A PAYMENT METHOD

MasterCard VISA

Name on Credit Card: _____

Credit Card #: _____

Expiry Date (MM/YY): _____

Signature: _____

I prefer to pay by enclosed (forthcoming) cheque payable to:

Green Roofs for Healthy Cities
406 King Street East, Toronto, Ontario, M5A 1L4 Canada
Fax: 416-971-9844 Attention: Tracy Jackson
(Cheques must be received by closing dates)

