



CITIES^{ALIVE}
8TH ANNUAL GREEN ROOF & WALL CONFERENCE
VANCOUVER: NOVEMBER 30 - DECEMBER 03, 2010



2010 CONFERENCE:

EXHIBITOR REGISTRATION FORM

Vancouver Annual Conference - December 2010



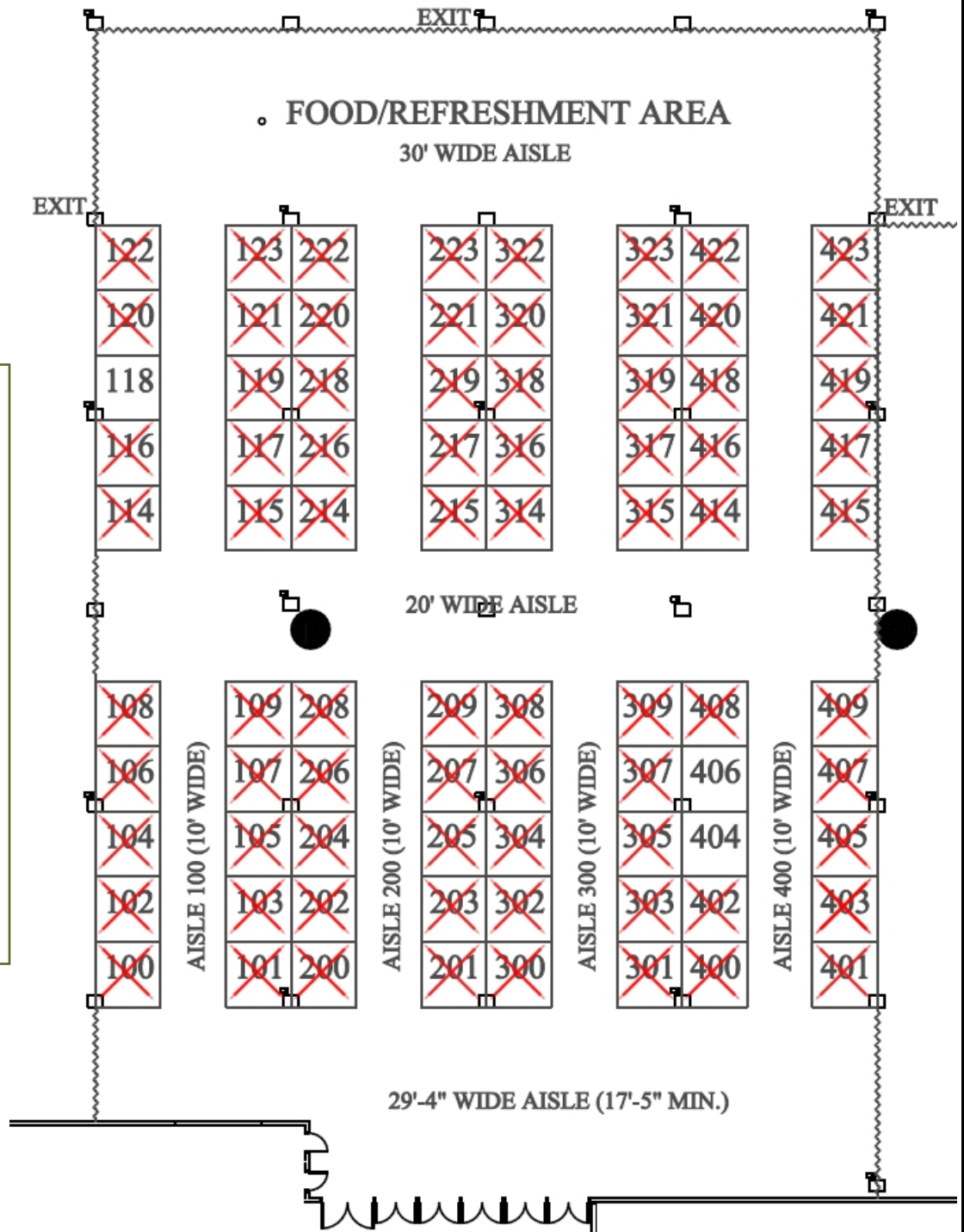
Trade Show Agenda and Exhibitor Floor Plan -- Vancouver

Wednesday, December 1
 10:00 am - 5:00 pm
 Exhibitor Set-up
 West Exhibition Hall A
 7:30 pm - 9:00 pm
 Trade Show Open
 Local Host Committee Reception
 on Trade Show Floor
 West Exhibition Hall A

Thursday, December 2
 2:00 pm - 6:45 pm
 Trade Show Open
 West Exhibition Hall A

Friday, December 3
 10:30 am - 4:00 pm
 Trade Show Open
 Lunch - West Exhibition Hall A
 6:00 pm - midnight
 Exhibit take-down
 West Exhibition Hall A

Green Roof Conference Nov 30 - Dec 3, 2010 Vancouver C.C - West Hall A



What Exhibitors Are Saying...

"The world-class gathering of the environmentally aware creative class, otherwise known as the Green Roofs for Healthy Cities Annual Convention, continues its stellar growth in both content and attendance. The educational programs are "Best-In-Class" and continue to bring the horticultural and waterproofing people together with the developing recognition of their dire need for each other." Tim Barrett, Barrett Roofing (Corporate Member & Exhibitor)

Exhibitor Terms

The 10' by 10' booth space includes 2 complimentary full delegate passes. Non-profit table-top displays includes 1 complimentary delegate passes. **Exhibitors must provide the names of these delegates to GRHC at least 2 weeks prior to the event.**

There is no additional charge for 'Booth-only staff', who will not be attending the sessions or social events.

Please contact **Chris Peck (cpeck@greenroofs.org or 416-573-1568)** or **Jeffrey Ware (jware@greenroofs.org or 416-971-4494, ex 223)** for more information.

A cancellation fee will be assessed on all cancellations as follows: 90 days, 50%; 60 days, 75%; 30 days, no refund. All cancellations must be in writing.

Exhibitor's Responsibility.

A representative must be present in booth at all times during the regular hours of the trade show. An exhibitor in the show, his agents or employees may not enter another exhibitor's booth space without permission. Exhibitors shall abide by and observe all laws, rules and regulations of federal, state, and city governments and the convention facility. All decorations, electrical wiring and fixtures must conform to regulations.

Booth Assignments, Arrangements or Exhibits.

GRHC reserves the right to assign, designate or change booth location.

The Participation Fee.

is based upon occupancy by the exhibitor. If a company wishes to share exhibit space, it must obtain permission from GRHC. There will be an additional charge of \$100 for each additional exhibitor sharing the same space. This extra fee provides for the insertion of the exhibitor's name in the official directory and a separate exhibit sign as though they were the occupant of a separate display area. Make cheques for the exhibit fee payable to Green Roofs for Healthy Cities.

Uncontrollable Eventualities.

Reasonable precaution against damages or loss by fire, water, theft and other emergencies will be taken, but GRHC does not guarantee or insure the exhibitor against loss by reason thereof. In case the premises to be used by exhibitor shall be destroyed by fire, or by the elements, or by any other cause, or in case any other circumstances make it impossible for GRHC to permit the said premises to be occupied by said exhibitor for use herein specified, then and thereupon, this agreement shall terminate and the said exhibitor shall and hereby does waive any claim for damages and compensation. It is agreed that GRHC reserves the right to retain such part of the payment made by exhibitors for booth space as would be necessary to cover all expenses incurred by GRHC incidental to the opening of the show up to the time of any cancellation.

Direct all inquiries to:

Green Roofs for Healthy Cities
406 King Street East
Toronto, ON, M5A 1L4 CANADA
tel. 416.971.4494
fax. 416.971.9844
www.greenroofs.org

What Exhibitors Are Saying ...

"The GRHC Conference was a great success! The technology sharing at this event is vitally important to development in North America in this evolving field. All involved in green design, LEED, municipal policy and planning, and concerns with heat island mitigation issues should attend. An excellent program and networking opportunity." Peter D'Antonio, Sarnafil (Silver Sponsor and Exhibitor)

"The GRHC conference was very important to the Tremco organization. As silver sponsors and trade show exhibitors, we were able to reach out to a broad audience that was interested in vegetative roof solutions in a concentrated fashion. The results were extremely positive for our company, demonstrated by the enhanced market view of the Tremco company and from the project leads generated. We intend to be sponsors again." Ralph P. Velasquez, Sustainable Technologies Tremco Inc. (Silver Sponsor and Exhibitor)

"When it comes to Green Roofs – GRHC is the conference to top them all ... Don't miss this event. Our office had 8 staff in attendance at the Minneapolis conference and has been a regular attendee at GRHC seminars and conferences. Whatever your level of knowledge of green roofs, attend this conference. Thank you." Peter MacDonagh, Kestrel Design Group (Bronze Sponsor)

Exhibitor Registration

Booth Fees - check one

10' x 10' Booth: \$2,400 US

10' x 8' Booth: \$500 US
(non-profit only)

Booth Preference

First _____
Second _____
Third _____
Fourth _____

Please see exhibit hall floor plan on previous page for booth locations. All booths are assigned on a first come, first served basis.

Payment Information:

Full payment on all reserved booths is due by Monday, November 1, 2010 (Vancouver).

The price of each booth **includes two (2) complimentary registrations** (one complimentary registration for non-profit tabletops) which include the opening reception, 2 lunches and conference sessions, meals and trade show. Each additional full delegate registration is \$499 US. There is no additional charge for staff assisting in your booth who are not attending the social events, meals or conference sessions.

Registration Information

COMPANY NAME (PLEASE PRINT) _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

FAX _____

E-MAIL _____

REPRESENTATIVE _____

TITLE _____

Please indicate below how you wish your booth identification sign to read:

Note: Final information re signage must be received 15 days prior to event, or you will be charged set-up fees.

Our company agrees to abide by the terms and conditions as stated:

NAME (PLEASE PRINT) _____

SIGNATURE _____

AMOUNT ENCLOSED: BOOTH(S) US \$ _____

CREDIT CARD: American Express MasterCard VISA

CREDIT CARD NUMBER: _____

EXP. DATE: _____ / _____

Delegate Registrations

The names and titles of the additional representatives you wish to register should be listed here. Your company will receive two (2) complimentary registration packages with each booth purchased. **All "booth-only" delegates must register on-site.** There is no additional charge for "booth-only" staff who are not attending the social events, meals, or conference sessions.

NAME AND TITLE (COMPLIMENTARY) _____

NAME AND TITLE (COMPLIMENTARY) _____

Return Form with Payment to:

Linda Wylie
Green Roofs for Healthy Cities
406 King Street East
Toronto, ON, M5A 1L4
CANADA
tel. 416.971.4494
fax. 416.971.9844

www.greenroofs.org